



# MONTHLY REVIEW

▶ NOVEMBER 2016

## #TRENDING

## TAKE A CLOSER LOOK



We teamed up with ABC's The Chew to produce custom merchandise for them to sell on their online shop, powered by Captiv8. The website was launched this past month & has already been a great success!

### MILLENNIAL PINK

This is not your mainstay pink swatch. It features tones of peach, blush & salmon. Consumers have been flocking to it for everything from home goods to apparel. It's a versatile color that is a bit more sophisticated than bubblegum pink but bolder than pastel.



### ATHLEISURE WEAR

The term "athleisure" has now been added to the dictionary & is defined as "casual clothing designed to be worn both for exercising & for general use." The true beauty of athleisure is that it's both practical & totally fashionable.



## LET'S GET SOCIAL

captiv8promos  
New York, New York



84 likes  
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## THIS JUST IN...

### WIRELESS QI CHARGERS ▶

Say goodbye to tangled messy wires & lost charging cables! These wireless charging pads are easy to use – Simply place down any Qi-enabled device or device equipped with a Qi-compatible cover/case to charge up. They're compatible with the new iPhone 8, iPhone 8+, iPhone X, Samsung devices & more.



### ◀ CARRY ON COCKTAIL KITS

Whether you're in the mood for a proper Old Fashioned, the perfect Gin & Tonic, a spicy Moscow Mule, an effervescent Champagne Cocktail, or a flavorful Bloody Mary, these Carry On Cocktail Kits are the ultimate traveler's companion. Customize any of the kits to make it a truly unique gift!



### SOCKS IN A BOX ▶

These high quality socks are an original & functional promotion for anyone! Say goodbye to stock colors – You are able to Pantone match each color in your design to perfectly match your brand. You can also choose how you would like them to be packaged, whether it be a full color hang tag, a full color paper wrap, a woven tag and/or a full color gift box.



## SAVE THE DATE



- NO SHAVE NOVEMBER (NOVEMBER) ▶ All Through November
- VETERANS DAY ▶ November 11
- THANKSGIVING ▶ November 23
- BLACK FRIDAY ▶ November 24
- SMALL BUSINESS SATURDAY ▶ November 25
- CYBER MONDAY ▶ November 27
- HANUKKAH BEGINS ▶ December 12
- CHRISTMAS DAY ▶ December 25
- NEW YEARS EVE ▶ December 31

